

Add-on Course

Designed and proposed by,

Department of English

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For

Academic Session- 2018-19

Course Title: Digital Media and Literature

Introduction:-The course delves into the transformative impact of digital technologies on the literary landscape. It explores how digital platforms influence the creation, distribution, and consumption of literary works, reshaping storytelling, reading habits, and literary culture. The course examines the intersection of traditional and digital forms of literature, investigating how they coexist and evolve in response to technological advancements. Through this exploration, it aims to understand the dynamic relationship between literature and digital media, preparing students to engage with and contribute to the future of literary culture.

Stream: -Open stream. Any students from any branch can join the course.

Course fees- Nil

Mode of Teaching: -English

Duration: -30 Hours.

Mode of Class: - Offline Mode.

Date and Time: -12th November to 11th December of 2018 tentative.

Course contents with objective and Learning outcome: -The course objectives and learning outcomes of the add-on course are given below:-

1. Digital Storytelling Techniques:

- **Objective:** Understand how digital media platforms enable new forms of storytelling.
- **Learning Outcomes:**
 - Analyse interactive narratives, hypertext fiction, and transmedia storytelling.
 - Create and critique digital storytelling projects using these techniques.

2. Online Publishing:

- **Objective:** Explore the role of digital platforms in the publication and dissemination of literary works.

- **Learning Outcomes:**

- Evaluate the impact of e-books, online journals, and self-publishing platforms on literary culture.
- Develop skills to publish and distribute literary works digitally.

3. Digital Literary Analysis:

- **Objective:** Utilize digital tools to analyse literary texts.

- **Learning Outcomes:**

- Apply text mining, distant reading, and network analysis to uncover patterns and trends in digital texts.
- Interpret and present findings from digital literary analysis.

4. Digital Literacy:

- **Objective:** Develop critical digital literacy skills.

- **Learning Outcomes:**

- Gain proficiency in text mining, distant reading, and network analysis.
- Use these skills to critically assess digital literary works and their cultural significance.

5. Multimedia Literature:

- **Objective:** Explore the intersection of literature with other forms of digital media.

- **Learning Outcomes:**

- Analyse and create works that combine literature with graphic novels, audio storytelling, and interactive fiction.
- Critically evaluate the impact of multimedia elements on literary narratives.

Syllabus: -

Week 1: Introduction to Digital Media and Literature

- **Topics Covered:**

- Overview of the course
- How digital technologies affect literature
- Key terms and concepts

Week 2: Digital Storytelling Techniques

- Topics Covered:
 - Interactive stories
 - Hypertext fiction
 - Stories told across different media (transmedia)

Week 3: Online Publishing Platforms

- Topics Covered:
 - E-books and online journals
 - Self-publishing platforms
 - Using social media to share literary works

Week 4: Digital Literary Analysis Tools

- Topics Covered:
 - Text mining
 - Distant reading
 - Network analysis

Week 5: Digital Literacy Skills

- Topics Covered:
 - Understanding digital texts critically
 - Evaluating digital texts
 - Ethical considerations in digital literary analysis

Week 6: Multimedia Literature

- Topics Covered:
 - Graphic novels
 - Audio storytelling
 - Interactive fiction

Week 7: Intersection of Traditional and Digital Literature

- Topics Covered:
 - How traditional and digital forms coexist and evolve
 - Case studies of hybrid literary forms

Week 8: Impact of Digital Platforms on Reading Habits

- Topics Covered:
 - How digital platforms change reading habits
 - The role of digital libraries and archives such as Project Gutenberg, Internet Archives and Library Genesis (Libgen).

Week 9: Creating Digital Literary Works

- Topics Covered:
 - Tools and platforms for creating digital literature such as Wattpad.
 - Best practices and strategies

Week 10: Future of Literature in the Digital Age

- Topics Covered:
 - New trends and technologies
 - Predictions about the future of literature

Evaluation process : GROUP DISCUSSION (20 MARKS) and written test (30 marks)

Note: - Schedule May change if required...

Upon successful completion of the course and achieving the required passing marks on the examination, a certificate will be issued.